

# Disney's A CHRISTMAS CAROL TRAIN TOUR

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## ALL ABOARD FOR "DISNEY'S A CHRISTMAS CAROL" TRAIN TOUR

**FROM SNEAK PEEKS OF EXCLUSIVE 3D FILM FOOTAGE  
TO SUMMERTIME SNOW – DISNEY PULLS OUT ALL THE WHISTLE STOPS  
FOR 40-CITY TRAVELING EXPERIENCE**

**Departing Los Angeles May 22; Tour to Cover More Than 16,000 Miles**

**Burbank, Calif. (May 8, 2009)** -- Disney is pulling out all the whistle stops and taking its show on the road with a spectacular immersive and interactive 40-city train tour including a 3D sneak peek of film footage from the upcoming movie "Disney's A Christmas Carol," it was announced today (05/08/09) by Dick Cook, chairman, The Walt Disney Studios. Set amidst a snowy backdrop—complete with all of the sights and sounds of Christmas including carolers, decorations, giveaways and many more surprises in each of the 40 cities—the Train Tour is being launched with HP on board as the title and technology sponsor and driven by Amtrak. This family event is for guests of all ages and is free to the public.

Starring Jim Carrey and directed by Academy Award<sup>®</sup>-winning filmmaker Robert Zemeckis, "Disney's A Christmas Carol" opens in theatres November 6 in Disney Digital 3D<sup>™</sup> and in IMAX 3D<sup>®</sup>.

Commenting on the announcement, Cook said, "'Disney's A Christmas Carol' Train Tour is an incredibly fun way to introduce families across the country to the wonders and spectacle that is Robert Zemeckis' unique and spectacular new holiday film. We are so proud of the movie, and think the 3D footage is so incredible, we just had to give everyone a chance to see it in Disney Digital 3D. From Los Angeles to New York, and all points in between, guests are going to have a fabulous time discovering things about the making of this extraordinary film, participating in their own festive fantasies, and getting into the holiday spirit all year round. 'Disney's A Christmas Carol' is great entertainment for moviegoers of all ages, and this is the perfect introduction to a fun and exciting new holiday classic."

Among the highlights of the tour are authentic artifacts on loan from the Charles Dickens Museum of London; artwork, costumes and props from the film; demonstrations of performance capture technology; and a chance to morph your face into one of the film's characters using [HP TouchSmart PCs](#). At each stop along the way, a state-of-the-art Disney Digital 3D Theatre will be erected, where guests can get a sneak peek of "Disney's A Christmas Carol" and see other exclusive behind-the-scenes materials from the movie. The latest details about tour stops and scheduled events are available at [www.christmascaroltraintour.com](http://www.christmascaroltraintour.com).

Featuring four custom-designed vintage rail cars full of behind-the-scenes attractions, entertaining demonstrations, and fun activities, the tour will have its inaugural stop at Los Angeles' Union Station over Memorial Day Weekend, from May 22<sup>nd</sup> through May 25<sup>th</sup>. During the next 24 weeks, the train will make

40 stops in 36 states, as it travels its way across more than 16,000 miles of track. The tour will finish at New York's Grand Central Terminal over the weekend of October 30<sup>th</sup> through November 1<sup>st</sup>.

At every tour stop, Radio Disney will invite kids to enter for a chance to become a Movie Surfer representing their hometown. Each Hometown Movie Surfer will get a chance to appear on Disney Channel by filming their very own Movie Surfer's segment! They'll also receive a prize package of exclusive Movie Surfer and "Disney's A Christmas Carol" gear.

ABC television stations across the country will run local promotions. At each stop, guests will have the chance to win an HP TouchSmart PC and an HP Photosmart wireless printer. Additionally, Disney is working with the Boys & Girls Clubs of America organization to provide an early Christmas experience to kids across the country. Disney will present the organization with a donation in the amount of \$100,000 at the May 21<sup>st</sup> launch in Los Angeles to further the organization's efforts of helping kids grow up to be great and will invite Boys & Girls Club kids to be part of the tour when it comes to their town. Boys & Girls Clubs throughout the nation are impacting the lives of 4.8 million young people each year with after-school programs that emphasize education, career exploration, community service, technology skills, financial literacy, the arts and more to help them reach their full potential as productive, caring citizens.

A variety of innovative HP technologies helped to make the Train Tour possible. HP ProLiant servers and HP ProCurve switches will provide Disney with the computing power that will allow guests to collect and upload photos. Throughout the train exhibits, Disney is using HP TouchSmart PCs to run an interactive face morph application and HP monitors to showcase performance capture technology as well as images and digital effects from the film. Additionally, each train car will be wrapped with Disney's Train Tour logo using the versatility of HP Scitex printers.

"For decades HP and Disney have joined together to captivate audiences through technology innovation and digital entertainment," said Michael Mendenhall, senior vice president and chief marketing officer, HP. "HP technology used in the making of 'Disney's A Christmas Carol' has enabled Disney to push the boundaries in performance capture technology. The Train Tour offers an innovative way for guests to interact with HP's latest technology and experience the magic behind the film."

Amtrak locomotives and engineers will lead the four-car Train Tour (plus a private car), across the US, with stops ranging from 1-3 days along the way. Each train station will be themed with holiday decorations, and feature artwork from the film, Christmas Carolers, fun activities for the entire family, and snow!

"Rail travel continues to influence the way people connect with each other and celebrating the release of a true classic is a perfect way to further that connection," said Emmett Fremaux, Vice President Marketing and Product Management, Amtrak. "We couldn't be more thrilled to be teaming up with Walt Disney Studios for this 40 city tour to help educate Americans about the benefit of rail travel."

Dolby Laboratories will be supplying its Dolby® 3D Digital Cinema solution for the traveling Digital 3D theater, and Barco is providing the DP2000 digital projectors. Guests will receive an email with links to download their face morph images for free exclusively from Walmart.com Photo. Panasonic provides some of the latest high resolution large screen technology available to consumers today throughout the train cars. And, the Department of Transportation's National Highway Traffic Safety Administration is encouraging guests traveling to and from the train to Buckle Up, Every Trip, Every Time!

#### ABOUT THE MOVIE

"Disney's A Christmas Carol," a multi-sensory thrill ride re-envisioned by Academy Award®-winning filmmaker Robert Zemeckis, captures the fantastical essence of the classic Dickens tale in a groundbreaking, performance-capture 3D motion picture event. Ebenezer Scrooge (Jim Carrey) begins the holiday with his usual miserly contempt, barking at his faithful clerk (Gary Oldman) and his cheery nephew (Colin Firth). But when the ghosts of Christmas Past, Present, and Yet to Come take him on an eye-opening journey, revealing truths Old Scrooge is reluctant to face, he must open his heart to undo years of ill will before it's too late. Through the magic of performance-capture technology, Jim Carrey tackles seven roles, including Scrooge and all of the Christmas spirits.

## “DISNEY’S A CHRISTMAS CAROL” TRAIN TOUR SCHEDULE

| Stop # | Market         | Date              | Site                                 | Address                     | City        | State | Zip   |
|--------|----------------|-------------------|--------------------------------------|-----------------------------|-------------|-------|-------|
| 1      | Los Angeles    | May 22-25         | Los Angeles Union Station            | 800 N. Alameda St.          | Los Angeles | CA    | 90012 |
| 2      | Grand Canyon   | May 29-31         | Williams Depot                       | 233 North Grand Canyon Blvd | Williams    | AZ    | 86046 |
| 3      | Santa Fe       | June 2            | Santa Fe Depot                       | 410 S Guadalupe St          | Santa Fe    | NM    | 87501 |
| 4      | Albuquerque    | June 5-7          | Albuquerque Amtrak Station           | 214 First Street Southwest  | Albuquerque | NM    | 87102 |
| 5      | Denver         | June 12-14        | Denver Union Station                 | 1701 Wynkoop St             | Denver      | CO    | 80202 |
| 6      | Salt Lake City | June 16           | Ogden Union Station                  | 2501 Wall Avenue            | Ogden       | UT    | 84401 |
| 7      | Sacramento     | June 19-21        | California State Rail Road Museum    | 111 I Street                | Sacramento  | CA    | 95814 |
| 8      | Oakland        | June 26-28        | Oakland Middle Harbor Shoreline Park | 2777 Middle Harbor Road     | Oakland     | CA    | 94607 |
| 9      | Portland       | July 1            | Portland Union Station               | 800 Northwest 6th Avenue    | Portland    | OR    | 97209 |
| 10     | Seattle        | July 3-5          | King Street Station                  | 303 South Jackson Street    | Seattle     | WA    | 98104 |
| 11     | Spokane        | July 7            | Spokane Amtrak Station               | 221 W. 1st Avenue           | Spokane     | WA    | 99201 |
| 12     | Whitefish      | July 10-11        | Whitefish Amtrak Station             | 500 Depot St                | Whitefish   | MT    | 59937 |
| 13     | Fargo          | July 15           | North Dakota State University        | 1523 12th Avenue North      | Fargo       | ND    | 58102 |
| 14     | St. Paul       | July 17-19        | Amtrak Midway Station                | 730 Transfer Road           | St. Paul    | MN    | 55114 |
| 15     | Chicago        | July 24-26        | Chicago Union Station                | 225 South Canal Street      | Chicago     | IL    | 60606 |
| 16     | St. Louis      | July 31- August 2 | St. Louis Union Station              | 1820 Market Street          | Saint Louis | MO    | 63103 |
| 17     | Memphis        | August 4          | Memphis Central Station              | 545 South Main Street       | Memphis     | TN    | 38103 |
| 18     | New Orleans    | August 7-9        | Riverview in Audubon Park            | 6500 Magazine Street        | New Orleans | LA    | 70118 |
| 19     | Houston        | August 11         | Houston Amtrak Station               | 902 Washington Avenue       | Houston     | TX    | 77002 |
| 20     | San Antonio    | August 14-16      | San Antonio Amtrak Station           | 350 Hoefgen Street          | San Antonio | TX    | 78205 |
| 21     | Dallas         | August 18-19      | Dallas Union Station                 | 401 South Houston St        | Dallas      | TX    | 75202 |

|    |               |                         |                                 |   |               |    |       |
|----|---------------|-------------------------|---------------------------------|---|---------------|----|-------|
| 22 | Oklahoma City | August 21-23            | Oklahoma City Santa Fe Depot    | 100 South E. K.Gaylord Blvd               | Oklahoma City | OK | 73102 |
| 23 | Kansas City   | August 25               | Kansas City Union Station       | 30 W. Pershing Road                       | Kansas City   | MO | 64108 |
| 24 | Omaha         | August 28-30            | Durham Museum                   | 801 South 10th Street                     | Omaha         | NE | 68108 |
| 25 | Detroit       | September 4-6           | Greenfield Village              | 20900 Oakwood Blvd                        | Dearborn      | MI | 48124 |
| 26 | Indianapolis  | September 9             | Downtown Bargersville           | 24 North Main Street                      | Bargersville  | IN | 46106 |
| 27 | Louisville    | September 11-13         | Louisville Union Station        | 1000 W. Broadway                          | Louisville    | KY | 40203 |
| 28 | Cleveland     | September 16-17         | Cleveland Brown's Lot           | 1085 W Third St                           | Cleveland     | OH | 44114 |
| 29 | Albany        | September 22            | Albany Rensselaer Rail Station  | 525 East Street                           | Rensselaer    | NY | 12144 |
| 30 | Boston        | September 25-27         | South Station                   | Corner of Summer Street & Atlantic Avenue | Boston        | MA | 2110  |
| 31 | Baltimore     | September 30            | B & O Railroad Museum           | 901 W Pratt St                            | Baltimore     | MD | 21223 |
| 32 | Washington    | October 2-4             | Union Station                   | 50 Massachusetts Ave. NE                  | Washington    | DC | 20002 |
| 33 | Atlanta       | October 6               | Southeastern Railway Museum     | 3595 Buford Hwy                           | Duluth        | GA | 30096 |
| 34 | Spencer       | October 9-11            | NC Transportation Museum        | 411 S. Salisbury Ave                      | Spencer       | NC | 28159 |
| 35 | Savannah      | October 13              | Savannah Amtrak Station         | 2611 Seaboard Coastline Dr                | Savannah      | GA | 31415 |
| 36 | Miami         | October 16-18           | Gold Coast Railroad Museum      | 12450 SW 152nd St                         | Miami         | FL | 33177 |
| 37 | Jacksonville  | October 20              | Jacksonville Amtrak Station     | 3570 Clifford Lane                        | Jacksonville  | FL | 32209 |
| 38 | Charleston    | October 23-25           | Ansonborough Field              | Between Concord & Washington Streets      | Charleston    | SC | 29401 |
| 39 | Philadelphia  | October 27              | 30 <sup>th</sup> Street Station | 2955 Market Street                        | Philadelphia  | PA | 19104 |
| 40 | New York      | October 30 - November 1 | Grand Central Terminal          | 42 <sup>nd</sup> Street and Park Avenue   | New York      | NY | 10017 |